

PROJECT STICKER SHOCK

Public information campaign to prevent adults from providing alcohol to youth and to reduce youth's access to alcohol in Orleans County .



Know the Law!
It is illegal for any persons 21 or older to purchase or provide alcohol to minors.
Fines up to \$1000 or 1 year in jail
Orleans United Drug Free Communities Coalition **gca'sa**



Thank you to 19 Orleans County retailers for supporting this important project!

Approximately 9,000 stickers were placed on multi-packs of beer and wine coolers at the following locations:

- TOPS Market– Medina and Albion; Rite Aid– Medina and Albion; Save-On-Beverage– Albion and Holley**
- Crosby's– Albion, Childs, Clarendon, Holley, Kendall and Medina**
- Champs Mini Mart, EZ Shop, Yellow Goose, Twins Mini Mart, East Center Street Stop-n-Shop, Kwik Fill and Murray Superette!**

Albion/Holley/Clarendon

11 retailers, 4 youth, 4,700 stickers

Medina

6 retailers, 6 youth, 1 teacher, 3,500 stickers

Kendall

1 retailer, 7 youth, 1 teacher, 580 stickers

Lyndonville

1 retailer, 3 youth, 1 teacher, 200 stickers

Thank you to Medina, Lyndonville and Kendall School Districts, teachers, bus drivers and especially the youth for participating in this campaign. Without all of you this wouldn't be so successful!