

Project Sticker Shock

Public information campaign to prevent adults from providing alcohol to youth and to reduce youth's access to alcohol in Orleans County.



Fall 2015

Thank you to 18 Orleans County retailers for supporting this important project! Approximately 9,000 stickers were placed on multi-packs of beer and wine coolers at the following locations:

Kendall

1 retailer, 7 youth, 1 adult

Medina

5 retailers, 9 youth, 1 adult

Albion, Holley & Clarendon

11 retailers, 3 youth, 2 adults,

Lyndonville

1 retailer, 4 youth, 1 adult

Thank you to Kendall, Medina, and Lyndonville school districts, teachers, bus drivers, and especially the youth for participating in this campaign.

Without all of you, this would not be successful!

Orleans United DFC Coalition